

19th Annual International Motorcycle & Scooter RIDE TO WORK DAY JUNE 21ST 2010

On June twenty-first of this year, the number of motorcycles and scooters on roads and highways will more than double as many riders become two-wheeled commuters to help demonstrate that riding is an efficient, economical form of personal transportation which makes parking easier and helps traffic flow better. This year marks the eighteenth annual worldwide event, which involves riders of all ages occupations, and from all walks of life.

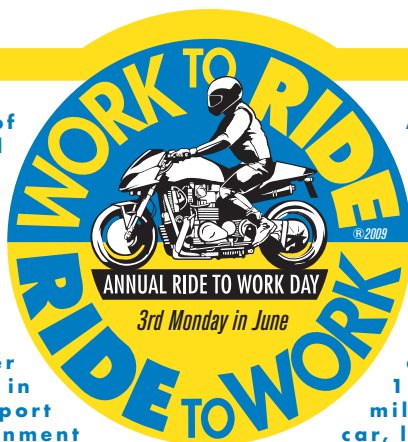
"Motorcycles and scooters consume less resources per mile than automobiles, and they take up less space in parking areas and on roads. Riders seek employer support for this efficient form of transportation, and more government and public awareness about riding's many benefits," states Andy Goldfine, the program organizer.

Commuting on this day shows the positive value of motorcycles and scooters for transportation. For hundreds of thousands of workers, motorcycles and scooters are an economical, efficient and socially responsible form of mobility that saves energy, helps the environment and provides a broad range of other public benefits. Motorcycling and scootering clubs around the world encourage their members to ride to work on this annual day.

	2000	2005	2006
# of Motorcycles	4,346,068	6,227,146	6,686,147
# of miles	10,469,000,000	10,454,000,000	12,401,000,000

Travel Delay (average hours per year):
1995 - 36 2005 - 44 % change - 22.2

(Bureau of Transportation Statistics 2009 - bts.gov)



According to the United States Census Bureau and the Department of Transportation, over eighty million cars and light trucks are used for daily commuting on American roads, and about 200,000 motorcycles and scooters are a regular part of this mix. On Ride To Work Day, the practical side of riding becomes more visible as a larger number of America's 8,000,000 cycles are ridden to work.

On Ride to Work Day, there are an estimated 150,000 additional Ride to Work Day commuting motorcycles and 150,000 less commuting car, light truck and SUV's. A 6 mile (avg) commute x 2 (both ways) x 150,000 commuting car, light truck and SUV's = 1,800,000 car, light truck and SUV miles. 1,800,000 car, light truck and SUV miles / 20 mpg (avg) = 90,000 gallons. 90,000 less car, truck and SUV gallons - 30,000 more gallons used on Ride to Work Day = 60,000 less gallons of fuel used on Ride to Work Day. If every work day were Ride to Work Day, 60,000 gallons saved x 250 work days = 15,000,000 less gallons used per year.

Join Canada, Ecuador, France, Germany, Great Britain, Israel, Mexico, Philippines, Puerto Rico, Turkey, Russia, USA and every neighborhood around the world where people ride to work.

Tests comparing car and motorcycle performance on real journeys suggest that traveling by motorcycle can shorten journey times by as much as 33 minutes of every hour for town centre and city travel, and 20 minutes of every hour for travel through a mixture of built-up and non built-up areas.

(Motorcycle Industry Association-UK)

Ride to Work is a 501 c4 nonprofit, all-volunteer effort.

Download, print and post this and many other posters, ads, graphics and informational propaganda directly from the Ride to Work website at:

www.ridetowork.org

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