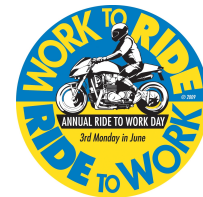


RIDE TO WORK

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THE DAILY RIDER



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Subject: June 15th Annual Ride To Work Day

Motorcycle and Scooter Day Turnout Expected to Increase

This year's eighteenth commuting demonstration event, to be held on Monday June 15th, is expected to double the number of riders on the road, according to Ride to Work, a non-profit advocacy organization.

According to the United States Census Bureau and the Department of Transportation, over eighty million cars and light trucks are used for daily commuting on American roads, and about 200,000 motorcycles and scooters are a regular part of this mix. On Ride To Work Day, the practical side of riding becomes more visible as a larger number of America's 8,000,000 cycles and scooters are ridden to work.

"Riding to work on this day shows the positive value of motorcycles and scooters for transportation. For several hundred thousand commuters, riding is an economical, efficient and socially responsible form of mobility that saves energy, helps the environment and provides a broad range of other public benefits," states Andy Goldfine, the event organizer. Motorcycle and scooter clubs and organizations in many countries encourage their members to ride to work on this day.

Ride to Work Day shows how riding makes parking easier and help traffic flow better. Motorcycles and scooters consume less resources per mile than automobiles, and they take up less space in parking areas and on roads. Riders seek employer support for this form of transportation, and increased government and public awareness about riding's many benefits.

• **Contact Ride to Work Day, a 501 c4 nonprofit organization, at:**

POB 1072, Proctor, Minnesota, 55810 USA

<http://www.ridetowork.org>

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• **Mission Statement:** Advocating and supporting the use of motorcycles and scooters for transportation, and providing information about everyday riding to the public.

• **Some Affiliated Countries:** Canada, Germany, Philippines, England, , France, Israel, Turkey, Ecuador, and [many others](#).

• **Newsletter:** Sample issues of 'The Daily Rider' newsletter are available at:

<http://www.ridetowork.org/the-daily-rider>

• **History:** A brief history of Ride to Work Day is available for viewing at:

<http://www.ridetowork.org/ride-to-work-day-history>

• **Fact Sheet:** A transportation motorcycling fact sheet is available at:

<http://www.ridetowork.org/transportation-fact-sheet>

• **Photos and Artwork:** Motorcycle and scooter commuting photos, ads, posters, banners, photos, illustrations and other artwork is available at: <http://www.ridetowork.org/signs-posters-cards-propaganda-art>