

RIDE TO WORK, INC.

BOX 1072 218 722 9806
PROCTOR, MN WWW.RIDETOWORK.ORG
55810-1072 PROPAGANDA@RIDETOWORK.ORG

THE DAILY RIDER



Press Release: for immediate release

Date: 7/15/05

Subject: Wednesday is Ride To Work Day

Motorcycle and Scooter Ride to Work Day is this Wednesday

Motorcycle and scooter riders' 14th annual commuting day is Wednesday, July 20th. Participation in the yearly demonstration is estimated to triple the number of riders on the road. Motorcycle and scooter groups and organizations actively encourage riders to commute by cycle on this day. On Ride to Work Day, motorcycle and scooter commuters seek improved employer recognition and support for this form of transportation and increased public and government awareness of the positive value of riding.

Adding more motorcycles and scooters to everyone's daily commute makes urban parking easier and traffic flow better, according to Ride to Work, a non-profit advocacy organization. Studies have also shown that across the same distances motorcyclists reach their destinations faster than those using automobiles. Many motorcycles and scooters also consume less resources per mile than automobiles. "Riding to work on this day is fun and shows the positive value of motorcycling. For many people, riding is a socially responsible form of mobility that saves energy, helps the environment and provides a broad range of other public benefits," stated Andy Goldfine, this year's event organizer.

- Ride to Work Day can be reached at: POB 1072, Proctor, Minnesota, 55810 USA, or <<http://www.ridetowork.org>> or 218 722 9806
- Ride to Work Day Mission Statement: To advocate and support the use of motorcycles for transportation, and to provide information about transportation riding to the public.
- Affiliated Ride to Work Day Countries: Germany, Philippines, England, Germany, Israel, Turkey, Ecuador, United States, and many others.
- Sample issues of 'The Daily Rider' newsletter are available at <<http://www.ridetowork.org/pages.php?pageid=4>>
- A brief history of Ride to Work Day is available at <<http://www.ridetowork.org/docs/2004history.html>>
- A transportation motorcycling fact sheet is available at <http://www.ridetowork.org/docs/2005trans_facts.html>
- Motorcycle and scooter ads, illustrations and RTW Day artwork is available at <http://ridetowork.org/pages/php?pageid=8>
- Motorcycle and scooter photos http://www.ridetowork.org/docs/20050715_images.html

Alternate formats for this release: [PDF](#) [Word](#) [Text](#)