WORLD'S ROUGHEST RIDE!

MOTORCYCLE COMMUTER FRED SAYS:
"RIDING TO WORK IS TERRIFIC"

Fred knows it's a great morning because he can ride his motorcycle.

STARTING THE DAY WITH WIND IN MY FACE AND I'M ABLE TO USE THE H.O.V. LANE...

Fred's riding a motorcycle to work. He's doing it because he knows his bike is a practical vehicle and not just a toy for weekends. He's having a good time, too.

DID YOU KNOW?
Motorcycles take far less space than four-wheeled vehicles when traveling and when parked. In addition to having a smaller "footprint" than an automobile, motorcycles are more nimble and maneuverable, and these attributes speed traffic flow.

Hi Fred! You're looking chipper this morning!

Gosh, Fred, you always do have a twinkle in your eye!

Thanks, guys. --What a great day out there--say, I'm rarin' to go!

Integrating motorcycles into the existing transportation infrastructure is a relatively low-cost proposition, particularly compared to light rail, bus, and other 'mass transit' solutions.

Riding to work or to school on Ride To Work Day can demonstrate that motorcycling is a social good and that riders are from all occupations. You will help change public attitudes about motorcycling in ways that benefit all enthusiasts.

TO LEARN MORE CALL 218 722 9806 OR GO TO WWW.RIDETOWORK.ORG OR EMAIL PROPAGANDA@RIDETOWORK.ORG

-'RIDE TO WORK' INC.- advocates and supports the increased use of motorcycles for transportation, and provides information about transportation riding to motorcyclists and to the public.

ANNUAL RIDE TO WORK DAY
3rd Monday in June

© 2000