



TRANSFORM YOUR COMMUTE

Into the Best Part of Your Day.



MAKE EVERY DAY A RIDE-THERE DAY

Make a commitment to trade four wheels for two. You won't regret it.



IGNORE WHAT'S MOTO-FASHIONABLE

Isn't practical the new cool anyway?



USE A SMALLER, DISTANCE-APPROPRIATE BIKE

Bigger isn't always better - especially when it comes to commuting.



OWN YOUR ODD PERSONAL MOBILITY CHOICES

Show up and show the world that riding isn't as weird as they think.



LOOK OUT FOR DISTRACTED DRIVERS

They're everywhere sometimes...but you've got this.



EMBRACE BAD WEATHER

With the right gear and planning, you can be ready for anything.



WEAR A BACKPACK OR MESSENGER BAG

The right bag to pack everything you need can make all the difference.



DON'T TRY TO KEEP YOUR BIKE CLEAN & "PERFECT"

Relax a little. Enjoy your ride - don't worry about appearances.



MAKE YOUR GEAR EASY TO REACH

Nobody likes searching for things. Choose a spot and stick to it.



PLAN YOUR PARKING AT HOME & AT WORK

It's good to have a plan (but always have a back-up, too).



PICK SAFE & SANE ROUTES

Make your ride as enjoyable as possible to start the workday off right.